

## TENANT REPRESENTATION & BROKERAGE SERVICES

Midland Atlantic examines each clients business to get a greater understanding of their needs and keys to its success. With a thorough understanding of their business goals and objectives, Midland Atlantic utilizes its knowledge and market research to then aggressively pursue appropriate opportunities.

Drawing on existing relationships and experience, Midland Atlantic identifies opportunities that fit our clients needs; whether it's a new development, existing vacant space, or off the market sites that we create.

Midland Atlantic provides detailed reporting and a managed process from market evaluation to the completion of the transaction.

*Providing Tenant Representation & Brokerage Services for Over 10 Years*

## STRATEGIC PLANNING

- ◆ Market / Site Analysis
- ◆ Traffic Flow Analysis
- ◆ Tenant Compatibility Analysis
- ◆ Site Tours
- ◆ Lease / Purchase Negotiations
- ◆ Demographic Analysis
- ◆ Housing Growth Study
- ◆ Retailer / Competition Maps
- ◆ Zoning Assistance
- ◆ Development Assistance

## SITE DISPOSITION

- ◆ Signs / Banners
- ◆ Brochure Creation
- ◆ Highest & Best Use Analysis
- ◆ Lease / Purchase Negotiation
- ◆ Property Marketing  
*Brokerage Community  
Loopnet, CoStar, Xceligent,  
ICSC and National & Local  
Retailers*

*creative development, brokerage and management services*

[www.MidlandAtlantic.com](http://www.MidlandAtlantic.com)

